Online self assessment diagnostics

for IDA Ireland
client companies

IDA Ireland

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IDA Ireland's online self assessment diagnostics for client companies will help you discover your current and target levels of innovation and digitalisation.

The three diagnostics are:

Digitalisation Diagnostic for Services

assesses the digitalisation maturity of services organisations.

Advanced Manufacturing Diagnostic

assesses the organisational maturity of digital, disruptive, and sustainable technologies in manufacturing operations.

Innovation Scorecard

assesses the innovation maturity of client companies.

IDA Ireland is focused on supporting our client companies' transformation enabled by innovation and digital, disruptive and sustainable technologies.

Digitalisation Diagnostic for Services (DDS)

Assesses the digitalisation maturity of services organisations

Developed in association with the Innovation Value Institute*, and informed by international best practice, industry and academia (e.g. McKinsey & Co, MIT Bearing Point).

What it is:

A free, 20 minute online self-assessment

What you get?

An individual and company specific report with a current and target digitalisation maturity score that identifies and helps prioritise opportunities, recommends next steps, along with a list of available supports.

Why use the DDS?

- Potential to increase customer satisfaction.
- Drive data-based insights.
- Enable high quality client experience.
- Increase organisational agility.

Who can access the DDS?

An IDA supported client that has a services organisation or has a services function and wants to assess current digitalisation capability and identify areas to build additional and new digital capability.

Want to access the DDS?

Contact your IDA project executive or Helen Burke in the TDD Team

✉ Helen.Burke@ida.ie

*Innovation Value Institute is a multidisciplinary research centre for Digital Transformation at Maynooth University.

Advanced Manufacturing Diagnostic (AMD)

Assesses the organisational maturity of disruptive, digital and sustainable technologies.

Developed in collaboration with industry and reflecting the latest trends in manufacturing (Industry 5.0) as outlined by the World Economic Forum.

Who can access the AMD?

A manufacturing organisation or function that wants to assess current and define future advanced manufacturing capabilities that are enabled by digital, disruptive, sustainable technologies and an appropriately skilled workforce.

What it is:

A free, 20 minute online self-assessment.

What you get?

An individual and company specific report with current and target maturity scores for areas assessed, coupled with potential supports and recommendations to help move you along your digital transformation journey.

Why use the AMD?

- Potential to improve process efficiency.
- Reduce production cycle time and batch failures.
- Transform site skills, competencies and capacity.
- Identify areas for partnerships and collaboration.

Want to access the AMD?

Contact your IDA project executive or Helen Burke in the TDD Team

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Innovation Scorecard

Assesses the level of organisational innovation.

It is based on ISO 56000 family of international standards on innovation management which provides best practice on the systematic management of innovation activities in organisations of all types and sizes.

Who can access the Innovation Scorecard?

Any client who wants to assess where they currently stand from an innovation perspective and identify and prioritise areas to focus on.

What it is:

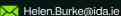A free, 15-minute online questionnaire.

What you get?

An individual and company specific report with a current and target innovation level with an analysis of your organisation's strengths and weaknesses from your perspective, along with suggested areas for development, recommended next steps and a list of available supports.

Why use the Innovation Scorecard?

- Kickstart a meaningful conversation on innovation.
- Establish your current innovation position.
- Highlight key strengths and weaknesses in innovation.
- Identify appropriate next steps.
- Discover useful support resources.
- Focus on improving productivity and competitiveness.

Want to access the Innovation Scorecard?

Contact your IDA project executive or Helen Burke in the TDD Team

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Additional support is available for scoping your digital requirements

Talk to your IDA Project Executive for additional information.

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